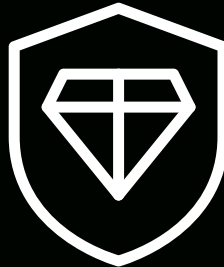


THE WOMEN IN
PROGRAMMATIC
NETWORK



Sponsorship Packages

2023 - 2024



Includes:

- logo in our header (300x100)
- Platinum rated sponsor
- Logo on all of our social communication
- Logo on our monthly session (Hopin gold category sponsor)
- one "UNFOLDED" session / year
- one dedicated session/ workshop series (max 3 months long)
- one article / quarter
- sponsored group
- 1 podcast interview with your female delegate
- One virtual Booth on our POWER Days
- One session on our power day

Platinum Sponsorship

£10,500 / year

Global visibility
max. 1 sponsor

Includes:

- logo on all pages (300x100) ATF
- Premium rated sponsor
- Logo on our main social communication
- Logo on our monthly session (Hopin silver category sponsor)
- one "UNFOLDED" session / year
- one article with TWIPN
- 1 podcast interview with your female delegate

Premium Sponsorship

£4,500 / year

Global visibility
2 sponsors

Includes:

- logo in the header
- banner under the top section (728x90) in both emails
- one sponsored article
- two linked jobs from "jobsinadtech"
- maximum 2 newsletter sponsors at a time

Newsletter Sponsorship

£350 / 2 newsletters

Linkedin and 1/Q global
2 sponsors

<p>Event Venue Sponsorship</p> <p>£2,500 / event</p> <p>Global visibility max. 3 sponsors/ region US/UK/DE/ANZ/</p>	<p>Main sponsor branding on all event related material</p> <p>Opportunity for branded goodies</p> <p>Branded napkins or sustainable cups</p> <p>Written content about the event and newsletter inclusion</p> <p>Partner logo on the site</p>
<p>Speaker Sponsorship</p> <p>£1,500 / event</p> <p>Global visibility max. 3 sponsors/ region US/UK/DE/ANZ/</p>	<p>Main sponsor of the event speaker title on all of the event related material</p> <p>One suggested female speaker</p> <p>Newsletter inclusion and partner logo on the site</p>
<p>Regional Premium Sponsorship</p> <p>£3,500 / year</p> <p>Global visibility 2 sponsors</p>	<p>Yearly sponsorship of our region with a premium branding on our regional section and our branding (excluding events and newsletter)</p> <p>Publishing your sponsored content on the site and regional newsletter</p> <p>Opportunity to publish top jobs in our regional newsletter via jobsinadtech.com (1/month)</p>
<p>Regional Patron Sponsorship</p> <p>£500 / year</p> <p>Global visibility 2 sponsors</p>	<p>Patron title on our regional section</p> <p>One published content / quarter</p> <p>Bandage about your support</p> <p>1/quarter social boost of your content (ex commercial)</p>
<p>Exclusive Virtual Session Sponsorship</p> <p>£350 / 1 session</p> <p>One Sponsor / session</p>	<p>Sponsoring one regional session (1hr long on Hopin)</p> <p>Networking option on Hopin after the session</p> <p>Access to the registrant's list (subject to consent)</p> <p>Publishing your session on our dedicated group and our members' only newsletter (global and local)</p>
<p>Power day Sponsorships</p> <p>£500 / GOLD £250 / SILVER £150 / BRONZE</p> <p>One Sponsor / session</p>	<p>Session sponsorship + branding on all of our related material</p> <p>GOLD - booth sponsoring</p> <p>Podcast for GOLD sponsor (female speaker) and one short written content about the session for SILVER sponsors</p> <p>Company listing on our site</p>

<p>Site Group Sponsorship</p> <p>£450 / year</p> <p>max 2 sponsors/group</p>	<p>Dedicated group on TWIPN site</p> <p>Premium listing</p> <p>Social boost</p> <p>Your possibility to build a community around your content and talk about your audience in an independent manner (no sales)</p>
<p>Network Partner Package</p> <p>£650 / year</p> <p>max 2 global partner</p>	<p>Global branding -Network partner label</p> <p>1 podcast and one written content / year</p> <p>Possibility to a joint workshop with our members</p> <p>Social and site wise promotion</p> <p>Access to sponsor one TWIPN content around DE&I, Sustainability and Parenting</p>
<p>Associated Regional Partner</p> <p>£200 / year</p> <p>max 2 partners / year</p>	<p>Delegate volunteer</p> <p>Embracing industry matters and publish joint publications</p> <p>Speaker delegate on your events by TWIPN</p>
<p>Individual Member Donation</p> <p>£10 / year</p> <p>Virtual bandage</p>	<p>If you would like to support us you can do via donation.</p> <p>If you donate you are going to receive a virtual bandage which you can upload and use anywhere you would like to.</p> <p>You also can access special groups</p>
<p>Premier Corporate Donation</p> <p>£100 / year</p> <p>Virtual bandage</p>	<p>If you would like to help our work and you value our work, you can make a company donation and you would be listed on our site as well as you would receive a virtual bandage + certificate.</p>
<p>Virtual venue sponsor (Hopin)</p> <p>TBC / 2years</p> <p>Virtual bandage</p>	<p>You can sponsor our virtual sessions and your brand will be associated as virtual venue sponsor on all of our sessions</p> <p>You will be announced as sponsor on our socials and newsletters,</p> <p>You will be listed as one of our partners on TWIPN site</p>

Not Available

